

LG PIKE LOGO GUIDELINES

Please do not copy the logo from the lower resolution web based graphics on these pages, our website, or other websites. Please read all the advice below concerning the use of LG Pike corporate identity/logo.

THE FOLLOWING VERSION IS AVAILABLE FOR DOWNLOAD

AVAILABLE LOGO VERSIONS

The Color Logo, either in RGB, CMYK or in PANTONE (PMS).



Do not use the LG Pike logo with any colors other than the ones listed as permissible in this document.

Do not stretch or distort the logo.

Do not redraw the logo, text, excavator in any other positioning than what is shown.

Do not resize the parts of the logo independently, resize the entire logo so as to maintain the correct proportions.

Do not add on to the logo by adding additional text.

Do not make the logo and smaller than .5 inches by 1 inch.

WHEN USING THE LOGO

Please leave at least .25 inches of space around the logo on all sides.

Please use the proper colors shown below.



PMS: Pro. Black C/PC
R: 30 G: 30 B: 30
C: 0 M: 0 Y: 0 K: 100
HTML: 000000



PMS: 2945 M
R: 0 G: 102 B: 153
C: 91 M: 58 Y: 6 K: 0
HTML: 006699



PMS: Yellow C/PC
R: 254 G: 223 B: 0
C: 0 M: 1 Y: 100 K: 0
HTML: FEDF00



PMS: Gray
R: 153 G: 153 B: 153
C: 43 M: 35 Y: 35 K: 1
HTML: 999999



PMS: Medium Gray
R: 102 G: 102 B: 102
C: 60 M: 51 Y: 51 K: 20
HTML: 666666